

HOW TO SHARE YOUR NOMINATION

Sample Captions

- We're honored to be nominated in the 2025 Newsweek Readers' Choice Awards for [Category]. Vote here: [Link]
- Exciting news—[Company] is a nominee! Show your support: [Link]
- Thank you to our community! Cast your vote today: [Link]

Hashtags

Use these to increase visibility:

#NewsweekReadersChoice #ReadersChoiceAwards #VoteNow

Posting Tips

- Kickoff: Announce your nomination in Week 1.
- Stay Consistent: Post once per week to stay top of mind.
- Final Push: Use the "Voting Closes Soon" graphic in the last week.

Activate Your Team

- Encourage employees to share posts on their own channels.
- Add nomination news in newsletters or customer emails.

